Measure uses drone technology to provide your organization with the critical data and delivery it needs to strengthen operations, reduce risk and costs, increase productivity, and protect personnel. We offer military-grade flight operations, a specialized data engineering team, and a portfolio of scalable drone solutions proven through thousands of flight hours with an industry-leading safety record. We continue to advise all levels of government on sUAS integration and market implementation and have obtained an operational understanding unmatched by others.

WHAT WE OFFER

1. Turnkey drone services with quickly deployable flights, data collection, analysis, and reporting
2. sUAS Toolkit with hardware, software, training and tech support for in-house drone programs
3. User-friendly flight control and program management software for safe, efficient operations at scale
4. Subject matter expertise, use-case and readiness analysis for enterprise drone operations
5. On-call pilots and trainers to augment or build your existing drone program
6. Data engineers to provide an actionable analysis report in a clear, concise way

KEY DIFFERENTIATORS

- Industry leading safety record with 99.9% airborne success rate
- Expert pilot corps with 100 years of military service and 50,000 hours of flight experience
- Over 5,000 flights flown for commercial services
- Top 5% of drone firms in terms of revenue and employee count
- Fully licensed and insured, including FAA waivers for nighttime operations
- International scalability
- Immediate response capabilities
- Secure and timely data capture, processing & delivery
- Proprietary systems
- Drone, sensor and software agnostic
- Standardized operations & quality assurance processes
- Resources available to execute large contracts
- Pricing reflects best value
- Strategic industry partnerships
- Train-the-trainer capabilities
- In-house aviation, engineering, R&D and scientific personnel
- Representation on the FAA Unmanned Aircraft Safety Team
- Strategic partner to government agencies on sUAS airspace integration
**ENERGY:** Long-term contract with a global 200 power company providing drone inspection services for 320 wind turbines, 94 MW of operational solar facilities and 70 MW of solar sites under construction. We improved inspection data accuracy, reduced hazardous man-hours by over 3,800 hours, and yielded $305,252 in labor cost savings. We inspected 50 miles of utility lines, 34 structures and conducted 13 volumetric analyses resulting in savings of $299,800 attributable to reduction in labor costs, with boiler inspection time reduced from 48 hours to 2 hours, hangers from 20 hours to 8 hours, expansion joints from 15 hours to 8 hours, stacks from 4 hours to 2 hours, and volumetrics from 8 hours to 1 hour per unit.

**DISASTER RESPONSE:** Upon the company’s incorporation in 2014, Measure led the groundbreaking American Red Cross Drones for Disaster Response Project. Since then, we have completed over 100 days of immediate flight response providing multiple hurricane disaster recovery services in various states and Puerto Rico. We provided critical information on the status of cell towers and infrastructure no longer accessible by roads and aerial coverage for national news networks providing real-time coverage. Measure also partnered with the U.S. Forestry Department and major news media outlets coordinating flight operations in response to large wildfires.

**CONSTRUCTION:** Measure conducted over 10 months of on-going construction site documentation and analysis for a large big-box retailer. We upgraded the customer’s site data to include orthomosaics with a site plan overlay and access to a web portal. This included an interactive orthomosaic 360° panorama image over the building to document construction progress. In addition, we captured, interpreted and presented data on water outflow and retention areas to track changes as the result of weather events.

**TRAINING:** Measure has trained hundreds of sUAS pilots globally through a hands-on three-day training program including ground, flight, and check ride sessions. We provided advanced application-specific trainings in various market segments. Within public safety, Measure conducts five-day intensive training in partnership with certified Peace Officer Standards & Training (POST) instructors. The training is turnkey offering the equipment, software, training and support.